

KEYNOTE SPEAKER · LEADERSHIP · BUSINESS · PERSONAL BRANDING

Sean McPheat

Story led · High energy · Practical

Founder & CEO, MTD Training and Skillshub · Author of UNLED®

25 years of stories from building two multi-million pound businesses and developing managers in 9,000+ organisations. Your audience leaves energised, entertained and clear on exactly what they'll do differently from the very next morning.

KEYNOTES FOR ASTON MARTIN · HubSpot · Allianz · FRIENDS PROVIDENT INTERNATIONAL · creditsafe · GWR

25	2,000	5x	2
Years speaking at conferences and events	Delegates at his largest keynote	Published author, UNLED® the latest	Multi-million pound businesses bootstrapped

Keynotes

SIGNATURE KEYNOTE · LEADERSHIP

UNLED®: How To Build A Team That Doesn't Need You

Most managers are the bottleneck in their own team, and they don't see it until their best people leave or they burn out. Based on Sean's latest book.

YOUR AUDIENCE WALKS AWAY WITH

- A clear picture of how much their team relies on them
- The habits that keep their team dependent on them
- A plan to step back without things falling apart
- Hours back each week for their own work

ENTREPRENEURSHIP

Bootstrapped: Building 2 Multi-Million Pound Businesses From Scratch

The decisions, mistakes and turning points behind growing MTD Training and Skillshub with no outside investment, and what any leader can take from them.

PERSONAL BRANDING

Why A Founder's Personal Brand Is Their Best Sales Team

How Sean built an audience of over 600,000 while running two businesses, and why leaders who stay invisible keep losing deals and talent to the ones who show up.

Keynotes Delivered For

- National Sales Conference
- Aston Martin
- Institute of Sales
- Friends Provident
- Arlo
- HubSpot
- Great Western Railway
- Iron Mountain
- Allianz
- Learning Technologies
- UFI
- Creditsafe

Formats

Keynotes from 15 to 60 minutes, in person or virtual

Ideal For

- Company conferences
- Entrepreneur summits
- Industry events
- Business events
- Leadership conferences
- Sales kick-offs

AS FEATURED ON CNN · BBC · ITV · Forbes · Fast Company · The Guardian

Check Sean's Availability For Your Event

speaking@seanmcpheat.com

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www.seanmcpheat.com