LEADERSHIP · BUSINESS · ENTREPRENEURSHIP

Sean McPheat

Founder and CEO of MTD Training · Founder of Skillshub · Author of UNLED®

25 years building businesses, 9,000+ organisations trained, and a story for every lesson. Sean turns hard won experience into conversations your listeners will still be talking about the next day.

Story led | High energy | Practical takeaways



25	9,000+	5	2
Years running MTD Training, since 2001	Organisations trained worldwide	Published books, UNLED® the latest	Multi-million pound businesses bootstrapped

SOCIAL AUDIENCE — 335,000 Instagram · 224,000 LinkedIn · 50,000 TikTok

AS FEATURED ON — CNN · BBC · ITV · Forbes · Fast Company · The Guardian

Why Listeners Stay To The End

Stories, not slides. Every point comes with a real story from 25 years of running teams, winning clients and getting it wrong.

Energy you can hear. Animated, quick and warm. The kind of guest who keeps a conversation moving.

Straight talk. Down to earth, plain English, no corporate jargon, and opinions he's happy to defend on air.

Takeaways people use. Listeners leave with something they can try straight away.

At home on the mic. A sought after keynote speaker and regular podcast guest.

SEAN'S LATEST BOOK

UNLED®

How Much Does Your Team Rely On You, And What's The Fix?

- Why the harder you work, the more your team leans on you
- The warning signs your team can't run without you
- How to step back without everything falling apart

Bonus for your audience: a free tool that scores how much their team relies on them, out of 100.

Conversations Sean Brings To Your Show

ENTREPRENEUR

Building 2 Multi-Million Pound Businesses From Scratch

MTD Training and Skillshub, built with no outside investment. The decisions that made the difference, the mistakes he made and what it takes to grow without a safety net.

LEADERSHIP

UNLED®: How To Build A Team That Doesn't Need You

Most teams rely on their manager way too much. Sean shows how managers can build teams that run themselves so the manager can focus on their own work.

PERSONAL BRANDING

Why A CEO's Personal Brand Is Their Best Sales Team

How Sean built an audience of over 600,000 while running two businesses, and why CEOs who stay invisible will keep losing deals to the ones who show up.

Book Sean For Your Show

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TRUSTED BY 9,000 COMPANIES TO BUILD LEADERSHIP EXCELLENCE AND DRIVE SALES.